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Please see end of release for image resources

Redrock Micro Launches New “nano” Line of DSLR Rigs and Accessories

Compact, Economical Rigs Deliver Professional Quality on a Budget

Hollywood, CA – Redrock Micro, the recognized leader in affordable professional-quality cinema accessories, today announced the new nano line of accessories and rigs for video DSLR cameras. The nano line of equipment is an extension to Redrock’s current award-winning rigs and accessories for HDSLR cameras, and is designed for low-cost entry level, photojournalism/documentary, and discreet shooting applications. The nano rigs are manufactured to precision professional standards, and can be easily upgraded to more advanced rigs as needed. Developed from extensive customer interviews and input, the nano line delivers the ideal balance of economy and professional quality in compact support rigs.

The nano line of products consists of 7 new rigs and 5 new accessories:

Nano rigs:

- Grippit™
- runningMan™
- LowDown™
- LowDown Deluxe
- Stealth™
- Stealth Grip
- Stealth V (“vee”)

Nano accessories:

- Nano baseplate
- Nano focus+zoom lever
- microHandle Plus (with integrated shoe mount)
- 2” 15mm carbon fiber rails
- 2” handlebar rod

“We developed the nano rigs from extensive input from professional and aspiring still/motion photographers,” said James Hurd, Chief Revolutionary for Redrock Micro. “Customers said they wanted additional options that were smaller, more lightweight, and offered an affordable entry point, all while maintaining Redrock professional quality and interoperability.”

Pricing and Availability

Redrock nano rigs are aggressively priced and are generally under \$495. Specific pricing depends on model and desired configuration.

Nano rigs are available for immediate ordering through Redrock's online store at Redrockmicro.com or one of the worldwide Redrock authorized resellers.

About Redrock Micro

Redrock Micro revolutionized independent film production in the early 2000s with the M2 Encore cinema lens adapter, and reinvented digital filmmaking in 2008 with HD/SLR cinema rigs and accessories. Today, Redrock Micro continues to lead the industry in innovation with its award-winning depth-of-field adapters, support rigs, focus controllers, and advanced cinema accessories. More information can always be found at redrockmicro.com.

Print-Ready Image Resources

Product Line Summary

- ◆ **nano product line overview image with text**
- ◆ http://www.redrockmicro.com/static/images/press/redrock_nano_productline_with_text.jpg
- ◆ nano product line overview image no text
- ◆ http://www.redrockmicro.com/static/images/press/redrock_nano_productline_no_text.jpg

Nano & Redrock Logos

- ◆ Redrock nano logo (.eps format for print)
http://www.redrockmicro.com/static/images/press/redrock_nano_logo_white_bkgnd.eps
- ◆ Redrock nano logo (lower resolution .jpg format for web)
http://www.redrockmicro.com/static/images/press/redrock_nano_logo_white_bkgnd.jpg
- ◆ Redrock logo (.eps format for print)
http://www.redrockmicro.com/static/images/press/rr_logo_white_background.eps

Individual Rigs

- ◆ runningMan rig http://www.redrockmicro.com/static/images/press/redrock_nano_runningman.jpg
- ◆ LowDown Deluxe rig
http://www.redrockmicro.com/static/images/press/redrock_nano_lowdown_deluxe.jpg
- ◆ Stealth V rig http://www.redrockmicro.com/static/images/press/redrock_nano_stealthv.jpg