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Contact: Redrock Micro

[press@redrockmicro.com](mailto:press@redrockmicro.com)

*Please see end of this release for print-ready image downloads*

## **Redrock Micro's New LiveLens MFT™ Delivers Canon EF Lens Compatibility for Micro Four-Thirds (MFT) Cameras**

*Razor-Sharp Canon Lenses Usable on MFT Bodies such as Panasonic AF100, GH2*

Hollywood, CA and Dallas, TX - Redrock Micro, the recognized leader in affordable professional-grade cinema accessories, announced today the release of the new Redrock Micro LiveLens MFT™. The LiveLens MFT is the first active lens mount to allow Canon EF lenses to be used with any micro four-thirds camera body, including the Panasonic AG-AF100, Panasonic GH2, and Olympus E-P3. Now, the exceptional sharpness and clarity of Canon optics can be mated with the compact, powerful capabilities of micro four-thirds cameras.

### **Small Lens Adapter with Big Capabilities**

Redrock Micro's LiveLens MFT provides the required power and electronics to control Canon EF lenses when attached to a micro four-thirds camera body. With the LiveLens MFT's control touchpad, the EF lens' aperture can be open and closed in increments as small as 1/3 stop. The LiveLens MFT works with virtually every EF lens available today, including variable aperture zoom lenses, prime lenses, consumer-level lenses, professional L-series lenses and most third party EF-compatible lenses. A marvel of advanced design, the LiveLens MFT is incredibly compact and weighs less than 6oz.

LiveLens MFT uses Canon lens control technology proven for over three years in professional productions. For operators and DPs who have invested in Canon EF lenses and want to extend their investment to MFT cameras like the AF100, LiveLens MFT is an invaluable tool.

### **Pricing and Availability**

Introductory pricing for the LiveLens MFT is \$442.50. Redrock Micro's LiveLens MFT is a limited edition product and is available immediately. LiveLens MFT can be purchased direct from Redrock Micro at [redrockmicro.com/livelensmft](http://redrockmicro.com/livelensmft).

### **About Redrock Micro**

Redrock Micro revolutionized independent film production in the early 2000s with the M2 cinema lens adapter, and reinvented digital filmmaking in 2008 with HDSLR cinema rigs and accessories. Today, Redrock Micro continues to lead the industry in innovation with its award-

winning DSLR rigs, depth-of-field adapters, stabilization and support gear, sophisticated focus controllers, and advanced cinema accessories. More information is available at [redrockmicro.com](http://redrockmicro.com)

### **Print-Ready Images and Resources**

LiveLens MFT images

- LiveLens MFT attached to Panasonic AG-AF100  
[http://www.redrockmicro.com/static/images/fullres/LiveLens\\_mft\\_af100\\_3qtr.jpg](http://www.redrockmicro.com/static/images/fullres/LiveLens_mft_af100_3qtr.jpg)
- LiveLens MFT attached to Olympus EP-2 micro four-thirds camera  
[http://www.redrockmicro.com/static/images/fullres/redrock\\_livelens\\_olympus.jpg](http://www.redrockmicro.com/static/images/fullres/redrock_livelens_olympus.jpg)

Redrock Logos

- Redrock logo (.eps format for print)  
[http://www.redrockmicro.com/static/images/press/rr\\_logo\\_white\\_background.eps](http://www.redrockmicro.com/static/images/press/rr_logo_white_background.eps)

If you have any questions, please drop me a line.

Cheers,

Brian

Brian Valente

Redrock Micro